

Project Manager

This position is based in Nashville



The Company: edō Interactive, Inc.

edō is a technology company that combines advertising and payments to make the offers and incentives marketplace more relevant and easier to redeem. edō's award winning platform delivers personalized, digital incentives to consumers through their bank brand that are "card-connected" and instantly redeemable in store. For advertisers, edō offers incredible targeting and segmentation based on a consumer's past transactions, and the ability to measure in store results with ease. For more information, please visit <http://www.edointeractive.com>.

The Role: Project Manager

The position is for a Senior Project Manager within the company. This function will report to the Senior Director of Program Management, and will be responsible for the successful implementation of edō Interactive's financial institution/processor Preward partners.

Responsibilities:

- Lead the execution of Preward Integration engagements
 - Work with Product Development and Technical teams to construct and refine end-to-end project plans for processor/Banking integrations
 - Participate in and contribute to early stage client engagements, providing subject matter expertise where necessary in order to expedite on-boarding
 - Project management/implementation for processor/ Banking integrations
 - Lead and coordinate project update meetings, document project status and issues and prepare project communications to keep stakeholders apprised of project maturation
 - Effectively coordinate activities between multiple departments both internally and with client teams
 - Intuitively mitigate project risks, keeping the best interests of both the client and edō in mind
 - Develop and maintain a positive working relationship with client project stakeholders as well as edō stakeholders
 - Identify and implement appropriate quality standards to ensure project quality
 - Identify and develop documentation for project delivery and related training
 - Apprise senior management of project status, issues and concerns
- Assist in implementation of Agile Product Management at edō:
 - Train in Agile development methodology
- Actively contribute to the growth of the edō team
 - Contribute to Product Development opportunities, including Sales, Marketing and IT partnerships
 - Evaluate and provide feedback on current Product Development staffing and needs for effective management of future anticipated workload
 - Continue professional development through attendance at meetings, professional seminars and conferences.

Detailed Requirements:

- BS or BA required; Master's Degree preferred
- PMP Certification preferred
- 5+ years of relevant experience in managing technical product implementations
- Experience in the utilization of a structured project management methodology
- Proven ability to consistently deliver projects on time and on budget
- Demonstrated ability to navigate both business and technical organizations
- Excellent written and oral communication skills
- Experience with MS Project, Salesforce.com, MS Office is essential
- Experience in a startup environment preferred
- Ability to juggle multiple projects, work with ambiguity and still meet deadlines
- Energetic, creative, intelligent, and willing to take initiative to "go the extra mile"